

WINNING THROUGH INNOVATION

ABERDEEN JOINING INSTRUCTIONS

Date of Event: Thursday 26th February 2009
Venue Address: The Marcliffe Hotel & Spa, North Deeside Rd, Pitfodells, Aberdeen, AB15 9YA
Venue Telephone: 01224 861000

Thank you for registering to attend the **Winning Through Innovation** Aberdeen event on the 26th February 2009. We hope you will find the event both inspirational and informative. Please find below further details to assist with planning your attendance.

If you have any questions or queries, please do not hesitate to contact Elise at Event Consultants on 0131 557 5767 or email elise@eventconsultants.com

PROGRAMME *

* Correct at the time of issue

Timings	Speakers and Themes
1000 - 1030	Registration /Exhibition Tea & coffee
1030 - 1045	Welcome by host, Kaye Adams
1045 - 1100	Setting the Scene with Maggie McGinlay, Director, Scottish Enterprise
1100 - 1145	This is Innovation with Doug Richard, Chairman of Library House (and original 'Dragon's Den' panel member)
1145 - 1215	Tea, coffee and Exhibition
1215 – 1235	Local companies: Donald Russell and Prospect Flow Solutions
1235 - 1300	Panel debate chaired by Kaye Adams
1300 - 1315	Closing Remarks with Maggie McGinlay of Scottish Enterprise
1315 - 1430	<ul style="list-style-type: none">• Support requests & workshop registration (please see below for details)• Exhibition• Networking and lunch

FOLLOW ON WORKSHOPS

The **Winning Through Innovation** headline events are the first part of a programme with follow on workshops and support that attending businesses can gain access to.

Additional events include **New Product Development Workshops**, which aim to increase understanding of the activities needed to be considered as part of the innovation process. **Innovation Masterclasses**, which are for companies interested in enhancing the existing innovation culture and systems within their organisation, will be rolled out later in 2009.

Please contact Lindsay Kirk (Lindsay.kirk@scotent.co.uk) for further details.

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VENUE DIRECTIONS

From North: Ellon-Aberdeen Road, coming into Aberdeen on King Street carry on to Union Street. At the last set of traffic lights at the bottom of Union Street (Bank of Scotland on your left), bear left onto Holburn Street. At the next set of traffic lights turn right onto Great Western Road and continue on this road through several sets of traffic lights till you are on North Deeside Road (a continuation). Continue through next set of traffic lights (Springfield Road on your right, Water Works on your left). Half a mile further, large entrance and signs on your right - Marcliffe at Pitfodels.

From South: Take the main dual carriageway (A90) from Perth/Dundee. Approaching the roundabout at the Bridge of Dee continue across the bridge and proceed straight across the roundabout on the other side of the bridge on the A90 following signs for the Airport. Straight ahead at the next roundabout to the first set of traffic lights. Turn left onto Great Western Road and continue as above.

From West: Approaching City on A93 from Royal Deeside/Banchory, proceed through the suburban areas of Peterculter, Milltimber, Bielside and Cults. With the Cults Hotel on your left proceed a further half mile. Large entrance and signs on your left - Marcliffe at Pitfodels.

The hotel is only 20 minutes from Aberdeen Airport and Aberdeen mainline station and there is ample onsite parking for all delegates attending the event.

ADDITIONAL RESOURCES

A number of key partner exhibitors will be at the event, including Interface, Intellectual Asset Centre, Knowledge Transfer Partnership and Innovators Counselling & Advisory Services for Scotland.

This useful resource will give delegates the opportunity to find out more about the range of services, products and advice that is available to assist you in growing your business innovatively.

Further details on the list of exhibitors to follow shortly.

