

# SUBSEA UK NEWS

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15,000 subscribers  
(2,000 physical, 13,000 electronic)

**SUBSEA UK NEWS**  
THE MAGAZINE FROM SUBSEA UK  
www.subseauk.com

**IN THIS ISSUE**  
Special 10th Anniversary Special 2015  
in-Depth 2nd Interview with Neil Christie,  
CEO of Fugro  
UK Shipping to Global Innovation Award  
for Global Infrastructure  
Subsea News and Events Worldwide

**FOCUSING ON NEW  
MARKETS OVERSEAS**

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**EFFICIENCY  
THROUGH  
INNOVATION**

**SUBSEA EXPO 2015  
BUMPER EDITION**  
Total E&P Discuss Long Term Outlook  
Matchless Examine Aging Workforce  
and Engineering Skills Gap  
Taking the Plunge... Marriage, Underwater  
Subsea News and Events from Around  
the World

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**INTRODUCING YOUR  
NEW LOOK MAGAZINE**  
Special Subsea 2012 edition  
Feature: Drilling and intervention risers  
by Wood Group Kenny

**REACHING FURTHER  
GOING DEEPER**

## Bringing subsea news to the shore



News **Events** Technologies **Achievements**

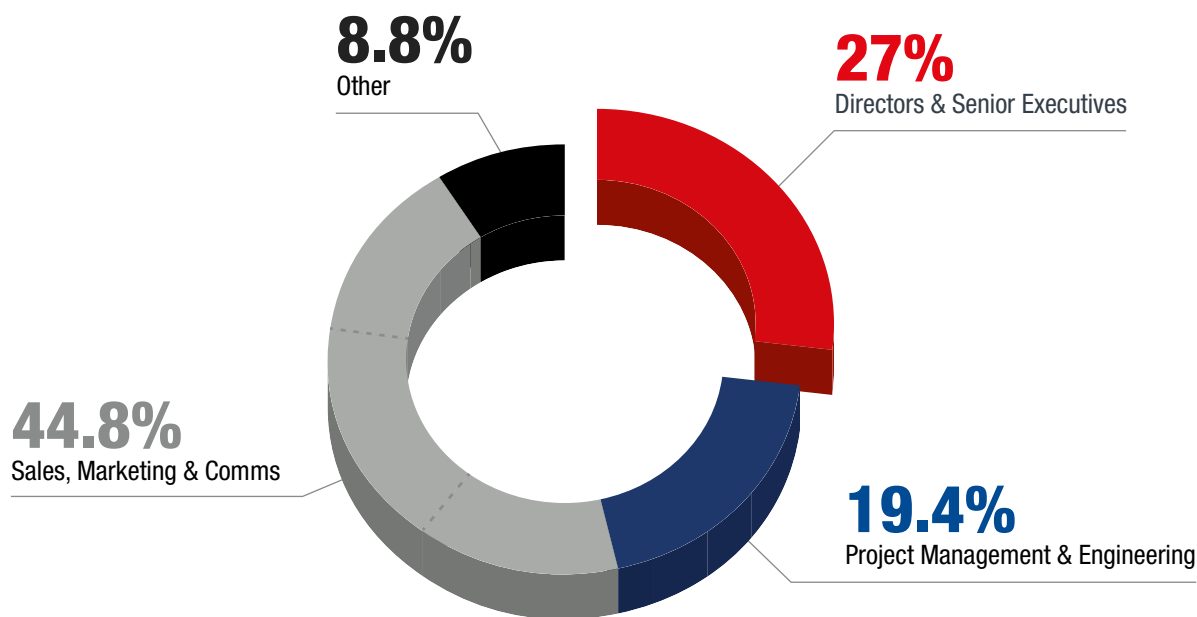
### Benefits at a glance

- Feature your branding in the industry's most recognisable subsea magazine
- Maximise your advertising impact at a number of major global events
- Ensure your voice is heard across the sector



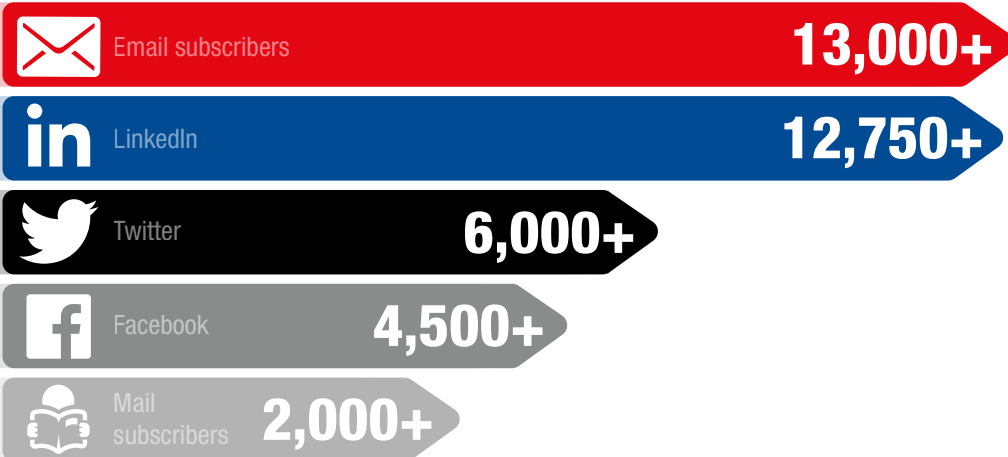
# Who Reads Subsea UK News?

Readers of Subsea UK by job title



## Magazine's Reach

Distribution networks



## Editorial Calendar

### February 2016

Subsea Expo Bumper Edition

**Deadline:** 10 December 2015

**Editorial invited:**

Innovation/technology, efficiency in industry – smarter and more cost effective.

Also published for Australia (AOG), USA (Houston), Brazil (UKTI)

### June 2016

UK Focus Edition

**Deadline:** 9 May 2016

**Editorial invited:**

Regional stories from around the UK, the different aspects of subsea (renewables, ocean science, defence, wave and tidal, oil and gas etc), a focus on the UK government and policy, UK markets.

Also published for London (Parliament)

### September 2016

Overseas Markets Edition

**Deadline:** 28 July 2016

**Editorial invited:**

New markets, technology developments, partnerships and collaborations.

Also published for Norway (ONS), Brazil (Rio Oil & Gas)

### November 2016

Subsea Asia Edition

**Deadline:** 28 October 2016

**Editorial invited:**

Asia pacific focus, regional developments, technological challenges, projects and opportunities.

Also published for Asia (Singapore)

# Advertising Rates

Subsea UK is a very effective medium for communicating with your customers, with a broad mailing list and timely distribution at key events. Advertising fees are solely to cover the cost of the publication, as Subsea UK is a not-for-profit organisation.

## Half Page

(Horizontal or Vertical)

Subsea UK Members - **£740**

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## Full Page

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## Inside Back Cover (Full Page)

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## Outside Back Cover (Full Page)

Subsea UK Members - **£1,750**

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## Double Page Spread

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**Advertorial space** is available. Cost determined by word count / space required.

To book any adverts, please contact [magazine@subseauk.com](mailto:magazine@subseauk.com)

# Specifications

## Full Page Advert

Type: 184mm x 271mm

Trim: 210mm x 297mm

Bleed: 216mm x 303mm

## Half Page Horizontal

Trim: 184mm x 126mm

## Half Page Horizontal with bleed

Type: 184mm x 128mm

Trim: 210mm x 148mm

Bleed: 216mm x 154mm

## Half Page Vertical with bleed

Type: 83mm x 271mm

Trim: 103mm x 297mm

Bleed: 109mm x 303mm

## Double Page Spread Advert

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Trim: 420mm x 297mm

Bleed: 426mm x 303mm

## Half Page Vertical

Trim: 90mm x 261mm

All RGB and spot colours should be converted to CMYK.

PDF, EPS, TIF, and JPG!

Files are all accepted.

All artwork must be supplied at 300 dpi or above at full size in CMYK with all fonts and images embedded.

## Previous Issues

If you'd like to view previous issues of Subsea UK News, please visit the link: [www.subseauk.com/1405/magazines](http://www.subseauk.com/1405/magazines)

You can see examples of previous ads placed with Subsea UK News in our news archives at [Subsea UK.com](http://SubseaUK.com); any adverts you place will also appear here.

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