A Strong Performance

Subsea Expo 2017 welcomed 4,600+ unique visitors to the show

With 6,500+ visits total
A Global Presence

Visitors from 57 countries around the world came together for this world-class event.

Including Australia, Brazil, USA, Mexico, Nigeria, South Africa, Japan, Singapore, China, Norway and Malaysia.
A Close-knit Community
21% of visitors found out about Subsea Expo via an email or direct invite from an exhibitor

And 31% found out by word of mouth
A Broad Appeal

Visitors by Sector

- Offshore Wind (47)
- Wave & Tidal (11)
- Defence (26)
- Ocean Science (26)
- Subsea Mining (16)
A Good Mix

77% of exhibitors had exhibited at Subsea Expo before

...with over 30 companies exhibiting for the first time
A Diverse Crowd
Major Operators Visiting

- Petrobras
- Apache
- Centrica
- ConocoPhillips
- BP
- Total
- Chevron
- EnQuest
- Shell
A Diverse Crowd
Major Manufacturers and SURF Companies Visiting

TechnipFMC
BIBBY OFFSHORE
because we love this business
GE Oil & Gas
DOF Subsea
Aker Solutions
subsea 7
87% of Exhibitors rated their “Success and Satisfaction” with Subsea Expo as “Good” or “Excellent”...

...and three quarters of respondents said they would definitely exhibit again

based on survey feedback from Subsea Expo 2015
A Variety of Events

The Subsea UK Awards

Subsea Springboard

Energise Your Future

DIT Drinks Reception

International Business Exchange

Conference Plenary Session

SUBSEA EXPO 2017
Adapting to the New Norm
This year, Subsea UK reduced their waste output by almost 13 tonnes, in part by switching over to the new Subsea Expo App!

...users reported that the app was “far more convenient” as well as “simple to use”
“Subsea Expo 2017 provided a fantastic platform to showcase our range of specialist subsea services and technologies. It was by far the best Subsea Expo we have exhibited at to date.”

“We have participated in Subsea Expo for many years now and always see real value in being part of the event. We consider it an essential platform for the launch of our technologies and services and have always been delighted with the exposure and feedback we have received.”

“As always the organisation was excellent and quality and mix of the visitors was first class. It helped that there was a much more positive atmosphere this year and a good deal of camaraderie amongst the subsea community.”

Exhibitor Feedback
“Subsea Expo 2017 was our 6th time as an exhibitor at the show. It has always been a well-organised event for the Oil and Gas industry and an excellent event to connect with clients and business partners as well as to showcase our capabilities.”

"Subsea Expo again proved to be a crucial and valuable event for the offshore industry, and allowed us to demonstrate our services and reach out to our market in a focused and well attended event."

“Subsea Expo 2017 was definitively a great show: logistics and organisation were simply perfect, the conference sessions were very interesting and attendance was great!”

Exhibitor Feedback
Subsea Expo will return 7-9 Feb 2018

If you’d like to exhibit, please send your Note of Interest to:
events@subseauk.com

Sponsorship opportunities are also available!