



Eastern Europe and Central Asian Network UK Roadshow 28 – 31 January 2020

You are invited to join to the Eastern Europe and Central Asian Network (EECAN) Roadshow in the UK.

The roadshow will provide UK businesses with insight, information and guidance on exporting to or investing in the EECAN. The event will highlight the EECAN as the first-choice partner for international trade and investment for the UK businesses.

Why attend?

The EECAN is a cluster of 14 countries where growing economies are demanding ever-higher-quality products and services. British companies have seen their business expand in the region in recent years and we fully expect this growth to continue.

Judith Slater, Her Majesty's Trade Commissioner for EECAN, and our team of experts and businesses from EECAN will host workshops, panels and one-to-one meetings throughout the day, giving businesses the opportunity to meet with EECAN buyers and learn about the markets open to them.

The roadshow will look at opportunities in the following markets;

- Armenia • Azerbaijan • Belarus • Georgia • Kazakhstan • Kyrgyzstan
- Moldova • Mongolia • Russia • Tajikistan • Turkey • Turkmenistan
- Ukraine • Uzbekistan

Who should attend?

UK businesses which are already trading in EECAN markets or which are interested in trading or investing in the region.

The events focus on the four sectors with the biggest opportunities – **advanced manufacturing, technology and smart cities, energy and healthcare**. However businesses not in these sectors, but which have an interest in trading with EECAN, should not view this as a barrier to entry as country specialists will be available for one-to-one meetings, whatever your specialty.

Event Details

Date: 28 January 2020
Location: Manchester

Date: 29 January 2020
Location: Coventry

Date: 30 January 2020
Location: Oxford

Date: 31 January 2020
Location: London

Start-Finish Times at all locations: 09:00 – 16:30

Cost: Free of charge; places are limited.

Lunch, tea and coffee will be provided at the events.

Click to register your interest:

MANCHESTER

COVENTRY

OXFORD

LONDON

The closing date for registrations is 14 January 2020. Places are strictly limited so please register your interest early.

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