

Subsea UK News

Industry Magazine

Media Pack and Editorial Calendar for 2019



Reach 26,000+ subscribers and feature your brand in the industry's most recognisable industry magazine

Maximise your advertising potential at a number of major global events

Ensure your voice is heard across the sector

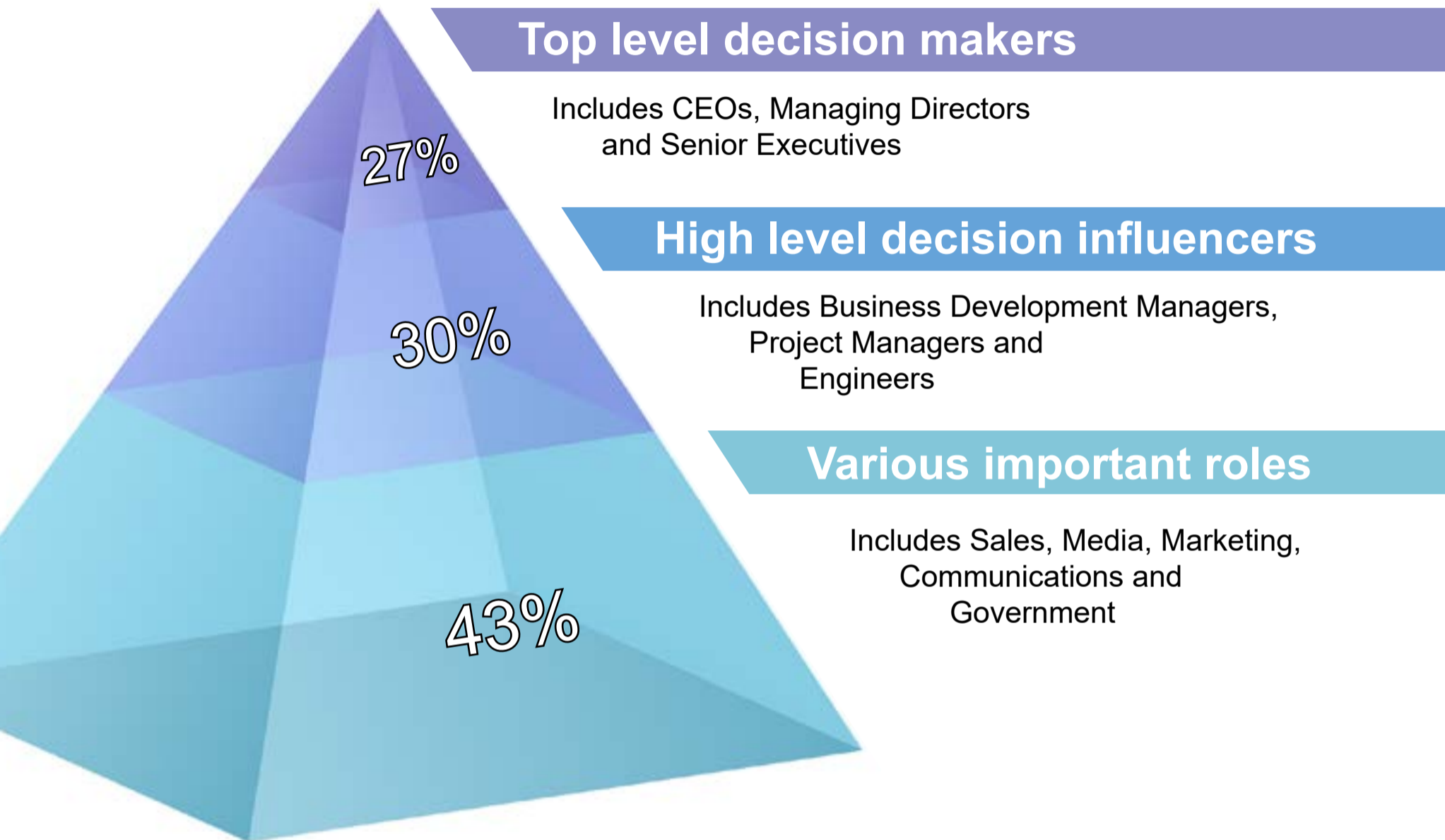
Bringing subsea news to the shore for more than a decade

 **SUBSEA
UK**



Who reads Subsea UK News?

Readers by job title



Magazine Reach



Email subscribers

26,000+

LinkedIn

13,000+

Twitter

10,500+

facebook

8,500+

Mail*

2,000+

*Delivered direct to subsea companies, major subsea events worldwide, company reception areas, universities, libraries, politicians and hotels.

Special offers and rates

Advertising opportunities

In circulation since 2005, Subsea UK News is an established and highly regarded industry magazine and an effective medium for communicating your news, announcements, products and services to readers. The magazine enjoys a strong, subsea-focused mailing list, timely distribution at key subsea events around the world, as well as a substantial online presence through its electronic distribution list, social media channels and online archive of back-issues.

Rates

All rates are exclusive of VAT.

Half Page	£740	Inside Front Cover	£1,350
Full Page	£1,050	Outside Back Cover	£1,750
Double Page Spread	£2,360		

Advertorial space is also available for booking at an additional 25% of the listed costs above.

Contact us

If you'd like to book advertising space or discuss advertising opportunities, please email magazine@subseauk.com or call us on 0845 505 3535.

Special offers



New members: 50% off

If you became a Subsea UK member in 2019 and it is your first time placing an advert in the magazine, you'll receive 50% off your first advert booking (includes advertorials).

Magazine block booking

Discounts are applied when booking adverts across multiple issues of the Subsea UK News magazine. 2x issues, 5% off. 3x issues, 10% off. 4x issues, 15% off.

Email magazine@subseauk.com or call us on 0845 505 3535.



Specifications

Full Page Type: 184mm x 271mm Trim: 210mm x 297mm Bleed: 216mm x 303mm	Half Page Horizontal 184mm x 126mm	Half Page Horizontal with bleed Type: 184mm x 128mm Trim: 210mm x 148mm Bleed: 216mm x 154mm	Half Page Vertical Type: 83mm x 271mm Trim: 103mm x 297mm Bleed: 109mm x 303mm	Half Page Vertical with bleed 90mm x 261mm
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Double Page Spread with bleed Type: 384mm x 271mm Trim: 420mm x 297mm Bleed: 426mm x 303mm
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All RGB and spot colours should be converted to CMYK.

PDF, EPS, TIF and JPG files are all accepted.

All artwork must be supplied at 300dpi or above at full size in CMYK will all fonts and images embedded.

Editorial calendar (2019)

Subsea UK members are invited to submit subsea news on any subject; the suggestions below are based on upcoming events & themes for the issue. Email news to magazine@subseauk.com

January

Deadline: 7 December 2018

Editorial invited:

Digitisation, innovating the future, and new ways of doing business.

This issue coincides with Subsea Expo and Australasian Oil & Gas (AOG) 2019

June

Deadline: 3 May 2019

Editorial invited:

Global Opportunities (particularly Brazil and Malaysia), Exporting, New Projects.

This issue coincides with Oil & Gas Asia and Brazil Showcase

September - Offshore Europe Edition

Deadline: 7 August 2019

Editorial invited:

Underwater Robotics & Autonomy, UK Defence.

This issue coincides with Offshore Europe and the Underwater Robotics Conference

Online Archive (Back Issues)

If you'd like to view our online archive of previous issues of the Subsea UK News magazine, please visit our website at: www.subseauk.com/1405/magazines

Contact the Editor

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