

Subsea UK News

Media Pack and Editorial Calendar for 2018



Reach 26,000 subscribers and feature your branding in the industry's most recognisable magazine

Maximise your advertising at a number of major global events

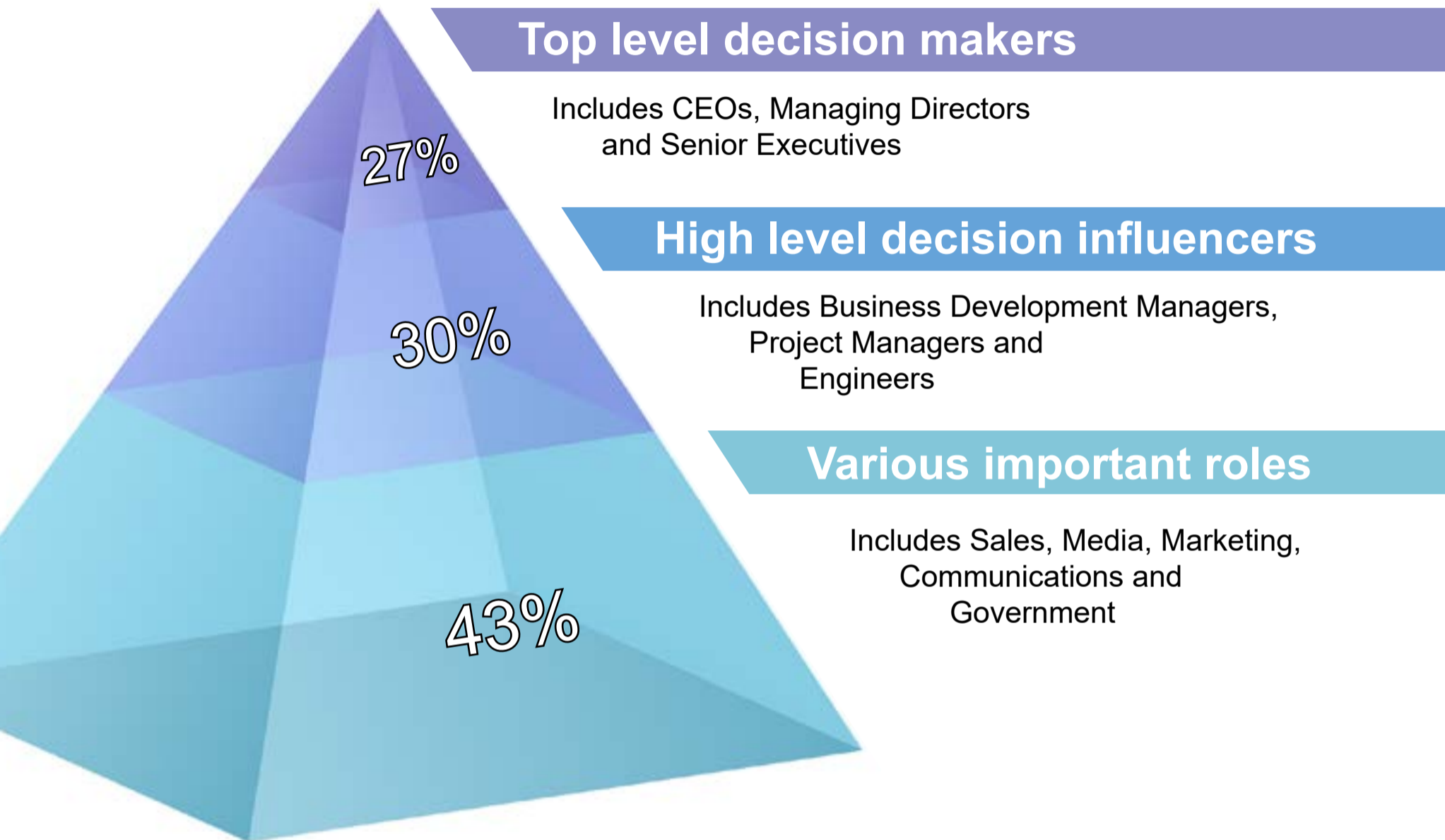
Ensure your voice is heard across the sector

Bringing subsea news to the shore for more than a decade



Who reads Subsea UK News?

Readers by job title



Magazine Reach



Email subscribers

26,000+

LinkedIn

13,000+

Twitter

9,500+

facebook

8,000+

Mail*

2,000+

*Delivered direct to subsea companies, major subsea events worldwide, company reception areas, universities, libraries, politicians and hotels.

Special offers and rates

Advertising opportunities

In circulation since 2005, Subsea UK News is an established and highly regarded industry magazine and an effective medium for communicating your news, announcements, products and services to readers. The magazine enjoys a strong, subsea-focused mailing list, timely distribution at key subsea events around the world, as well as a substantial online presence through its electronic distribution list, social media channels and online archive of back-issues.

Rates

All rates are exclusive of VAT.

Half Page	£740	Inside Front Cover	£1,350
Full Page	£1,050	Outside Back Cover	£1,750
Double Page Spread	£2,360		

Advertorial space is also available for booking at an additional 25% of the listed costs above.

Contact us

If you'd like to book advertising space or discuss advertising opportunities, please email magazine@subseauk.com or call us on 0845 505 3535.

Special offers - Updated for 2018!



Sponsor the e-Newsletter

The Subsea UK e-Newsletter is a weekly electronic mail that goes out to thousands of subscribers worldwide. Sponsors can place their advert in the e-Newsletter for £250 a week (x1 e-shot), or £750 for a month (x4 e-shots).

Magazine Block Booking

Discounts are applied when booking adverts across multiple issues of the Subsea UK News magazine. 2x issues, 5% off. 3x issues, 10% off. 4x issues, 15% off.

Email magazine@subseauk.com or call us on 0845 505 3535.



Specifications

Full Page Type: 184mm x 271mm Trim: 210mm x 297mm Bleed: 216mm x 303mm	Half Page Horizontal 184mm x 126mm	Half Page Horizontal with bleed Type: 184mm x 128mm Trim: 210mm x 148mm Bleed: 216mm x 154mm	Half Page Vertical Type: 83mm x 271mm Trim: 103mm x 297mm Bleed: 109mm x 303mm	Half Page Vertical with bleed 90mm x 261mm
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Double Page Spread with bleed Type: 384mm x 271mm Trim: 420mm x 297mm Bleed: 426mm x 303mm
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All RGB and spot colours should be converted to CMYK.

PDF, EPS, TIF and JPG files are all accepted.

All artwork must be supplied at 300dpi or above at full size in CMYK will all fonts and images embedded.

Editorial calendar (2018)

Subsea UK members are invited to submit subsea news on any subject; the suggestions below are based on upcoming events & themes for the issue. Email news to magazine@subseauk.com

January

Deadline: 1 Dec 2017

Editorial invited:

The Subsea Expo edition of the magazine. Subsea Expo's theme is "Facing the Future"; efficiency in a leaner industry (smarter and more cost effective), innovation / technology. *This issue is also published for Subsea Expo and AOG.*

May

Deadline: 27 April 2018

Editorial invited:

Emerging technologies, education, business development / growth. *This issue coincides with the Life of Field conference (10 July) and Subsea UK's STEM challenge to school students.*

August

Deadline: 18 July 2018

Editorial invited:

Developing sectors (subsea mining, aquaculture, renewables, etc), underwater vehicles, international business and new markets. *This issue coincides with ONS, the Underwater Vehicles Conference and Subsea NE.*

Online Archive (Back Issues)

If you'd like to view our online archive of previous issues of the Subsea UK News magazine, please visit our website at: www.subseauk.com/1405/magazines

Contact the Editor

Dan Fearon, Communications Manager

Email: magazine@subseauk.com

Telephone: 0845 505 3535

Subsea UK, 30 Abercrombie Court, Aberdeen, AB32 6FE

