



Subsea UK Website Advertising Media Pack

The Subsea UK website is a hub of news, industry events and information on and about the subsea sector. It attracts a substantial crowd: 7,000 – 10,000 unique visitors come to our site on a monthly basis.

Ad example



Specifications & Display

668 x 100 pixels (jpg or gif) - Your ad will have sole occupancy of the slot booked. **We do not rotate ads.** As such, ad space is highly limited but will provide any advertiser the maximum possible exposure.

Tracking

Click-throughs of all adverts are recorded. We will send you these figures at the end of your listing. Individual visitor information is not released.

Ad Costs

Subsea UK members receive significant discounts. Ads appear on all pages on the site.

Premium Page	2 week slot	1 month slot
Members	£400	£800
Non-Members	£800	£1,600

Featured Article

Sometimes an advert may not be what you're looking for, so we have the facility to "sticky" one news article to the front page of our website for limited periods of time. It displays as a news article under the heading "Featured Article".

Featured Article Example




Image courtesy of Hallin Marine

Subsea UK Online is a place to

- [Make new contacts](#)
- [Develop your career](#)
- [Stay informed](#)
- [Book events](#)
- [Join us](#)

Latest News



Energy Institute Appoints Joan MacNaughton as President

13 July 2011

At the Energy Institute (EI)'s Annual General Meeting, Joan MacNaughton CB HonFEI, Senior Vice President - Power and Environment Policies, Alstom Power, was appointed the new President for 2011-2013

[More »](#)



Expro Earns Chevron Commendation for Global Safety Performance

13 July 2011

Leading international service company Expro has received a commendation from a major customer for maintaining an extremely high level of safety for the past year

[More »](#)

RSS Feed  

Featured Article



Subsea UK Launches Two New Databases

01 July 2011

In addition to the popular subsea Contracts and Projects Databases, Subsea UK is pleased to announce two new databases, cataloguing subsea vessels globally, as well as FPSOs & FPU's

[More »](#)

Subsea UK is the champion for the UK subsea industry. We act for the entire supply chain bringing together operators, contractors, suppliers

Subsea Events

Lunch & Learn: Future Projects and Technical Challenges



Featured Article Costs

Available to Subsea UK members only.

Featured Article	1 week slot
News article	£500
Ad reworked to news article by Subsea UK	£575

Contact

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